



Bournville
PRIMARY SCHOOL

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Tuesday 29th September 2026

Hello Yellow!

Dear Families,

On **Friday 9th October**, we will be joining thousands of schools across the country to celebrate **Hello Yellow** – a special day dedicated to raising awareness for **World Mental Health Day** and showing our support for young people's wellbeing.

We invite all pupils to wear **something yellow** – it could be a jumper, scarf, socks, or even a hair accessory – to brighten the day and symbolise hope, positivity, and togetherness.

This event is also an opportunity to raise funds for mental health charities that work tirelessly to ensure no young person feels alone. If you wish, a small voluntary donation (suggested £1) can be brought in on the day.

Those who prefer not to take part in the dress-up can attend in their usual school uniform.

Let's make this day a cheerful reminder that mental health matters, and that kindness and support can make a world of difference.

Thank you for helping us spread sunshine and smiles!

Many thanks

Bournville Primary School